

# Lab Design CONFERENCE

APRIL 29-MAY 1, 2019

HYATT REGENCY ORLANDO

## SPONSORSHIP OPPORTUNITIES



### TITLE SPONSOR \$20,000

- Exclusive Interview with *Laboratory Design* Editor published in Post-Conference edition
- One-Minute video (supplied) shown at *Lab Design Conference* Opening Cocktail Reception
- Full page color ad in *Laboratory Design* (Spring digital edition)
- Full page color ad in *Lab Design Conference Guide*
- Exclusive Access to the opt-in Pre-Event Attendee List one week prior to event
- Exclusive Access to the opt-in Post-Event Attendee List once available
- Two Complimentary Conference passes
- Post-Event Lead Gen Campaign (100)
- Introduction of Day One and Day Two Keynote Speakers
- Sponsor Host of *Lab Design Conference* Welcome Cocktail Reception
- One Exhibit space will be made available
- Sponsor recognition provided throughout onsite event signage
- Opportunity to include sponsor marketing piece in Conference bag
- Company Logo printed on Conference lanyard
- Company Logo included in all Pre-Event and Post-Event marketing
- Company Logo included on Conference website

### LAB DESIGN CONFERENCE COUNTDOWN TIMER SPONSOR

#### EXHIBITOR PACKAGE + \$2,995

- Exclusive sponsor of Countdown Clock on *Lab Design Conference* website
- One Exhibit space
- Full page color ad in *Laboratory Design* (Spring digital edition)
- Full page color ad in *Lab Design Conference Guide*
- Company Logo included in Pre-Event marketing
- Sponsor recognition provided throughout onsite event signage
- Two Complimentary Conference passes

### EXHIBITOR PACKAGE \$5,995

EARLY BIRD: \$5,495 (ends Dec. 31, 2018)

- One Exhibit space
- Full page color ad in *Laboratory Design* (Spring digital edition)
- Full page color ad in *Lab Design Conference Guide*
- Company Logo included in Pre-Event marketing
- Sponsor recognition provided throughout onsite event signage
- May include marketing piece in Conference bag
- Two Complimentary Conference passes

Early Bird Registration is Now Available on: [www.labdesignconference.com](http://www.labdesignconference.com)

#### CONTACT:

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### NETWORKING LUNCHEON

#### EXHIBITOR PACKAGE + \$2,995

##### (Day One or Day Two)

- Exclusive sponsor of Day One or Day Two Networking Luncheon
- Opportunity to distribute marketing piece at your sponsored Luncheon
- Company Logo at sponsored Luncheon and table tents
- Full page color ad in *Lab Design Conference Guide*
- Company Logo included in all Pre-Event marketing
- Sponsor recognition provided throughout onsite event signage
- One-half page color ad in *Laboratory Design* (Spring digital edition)
- Company Logo included on Conference website

### NETWORKING BREAKFAST

#### EXHIBITOR PACKAGE + \$2,495

##### (Day One or Day Two)

- Exclusive sponsor of Day One or Day Two Networking Breakfast
- Opportunity to distribute marketing piece at your sponsored Breakfast
- Company Logo at sponsored Breakfast and table tents
- Full page color ad in *Lab Design Conference Guide*
- Company Logo included in all Pre-Event marketing
- Sponsor recognition provided throughout onsite event signage
- One-half page color ad in *Laboratory Design* (Spring digital edition)
- Company Logo included on Conference website

### NETWORKING COFFEE BREAKS

#### EXHIBITOR PACKAGE + \$1,995

- Exclusive sponsor of Day One or Day Two Networking Coffee Breaks (2x daily)
- Company Logo and signage on snack and beverage tables
- Recognition as sponsor in *Lab Design Conference Guide*
- Sponsor recognition provided throughout onsite event signage
- Opportunity to include sponsor marketing piece in Conference bag
- Company Logo included on Conference website

# The 18th Annual Lab Design CONFERENCE

APRIL 29-MAY 1, 2019  
HYATT REGENCY ORLANDO  
www.labdesignconference.com

## Who Are We?

### Our Lab Design Conference is THE Lab Design Conference to Add to Your Calendar!

Since 2002, the Lab Design Conference has provided a dynamic educational and networking event for those involved in planning, designing, engineering, constructing and operating laboratory facilities around the world. Informative General Sessions and educational tracks feature lab design experts delivering unique presentations on trends and strategies for creating the most efficient, state-of-the-art lab facilities.

The conference also marks the official announcement of the **Laboratory of the Year** winners, with in-depth discussions offered by the winning project teams.

Post-Conference, attendees can visit exemplary, state-of-the-art lab facilities in the **Lab Tours**, including facilities that would not otherwise be available for viewing. These new builds and new renovations are an integral part of the overall Lab Design Conference experience. Breakfast and round-trip transportation will be provided. Both morning and afternoon tours will be offered (separate fee).

## Who Should Attend?

Anyone who works in the world of laboratory design should take this annual opportunity to network and meet with associates, service providers and buyers. Each year, the Lab Design Conference welcomes:

Laboratory Designers/Planners • Senior-level Architects  
Lab Owners/Partners/Principals • Industry C-level Executives  
Business Development Managers • Construction Specialists  
Consultants/Manufacturers • Engineers  
Project Managers • Supervisors and Directors of Facilities  
Sustainable Design Experts • Technical Service Providers

## What Will Attendees Gain?

Super in-depth session tracks for detailed information attendees can use right away are the hallmark of the Lab Design Conference. Top leaders in the field share their insights and vision—and full presentations are made available to attendees post-Conference.

*"Lots of great presentations already at #2018LDC!"*

*"So worth it! It was a great conference!"*

*"We really enjoyed exhibiting and made some great connections with key decision makers."*

*"This was my first time going to any lab conference, and I had a great time!"*



## Here's What Our Attendees Say!

*"I just wanted to say how great the lab design conference was this year! Definitely a lot of great new information was able to be shared."*

*"The event was perfectly organized, I enjoyed the lectures and we had many interesting and inspiring conversations with colleagues."*

*"Looking forward to the Lab Design Conference in Orlando next spring!"*

## 2019 Track Sessions Will Include:



Lab Design Strategies



Market Trends & Innovations



Sustainable Lab Design



Lab Furniture & Equipment Workshops

Plus...the second annual **Community Engagement Forum: Mentoring the Next Generation of Lab Design Professionals**. This lively panel will address the overall benefits of successful mentoring programs and how they work. Attendees will get answers and more tips about engaging the next generation of professionals.

## Why Exhibit?

- The Lab Design Conference connects you with a market-leading, high-impact audience of R&D/laboratory professionals who are involved in the design, construction, engineering and operation of cutting-edge laboratory facilities worldwide.
- It is a trends-oriented, educational conference that provides ample opportunity for networking—one of the distinctive features of this targeted niche conference.
- You will receive a free listing in the *Conference Guide* as well as listing on marketing materials and online meeting announcements.

Explore the 2019 sponsorship opportunities to reach this highly desirable audience—and build new relationships!

Early Bird Registration is Now Available on:  
[www.labdesignconference.com](http://www.labdesignconference.com)

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Presented by:

Laboratory Design

ADVANTAGE BUSINESS MARKETING  
Measure. Optimize. Succeed.

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