

Lab Design CONFERENCE

labdesignconference.com #2018LDC

APRIL 23–25, 2018 SHERATON PHILADELPHIA DOWNTOWN HOTEL • PHILADELPHIA, PA

The 2018 Laboratory Design Conference is the only live event that serves the unique community of professionals who are involved in the planning, designing, engineering, construction, and operations of state-of-the-art laboratory facilities around the globe.

SPONSORSHIP PROGRAMS:

TITLE SPONSORSHIP PACKAGE (1 AVAILABLE)

SPONSORSHIP FEE: **\$20,000** KEWAUNEE SCIENTIFIC

- Exclusive interview with *Laboratory Design* published in the March/April digital edition.
- Introduce the Opening Keynote Speaker and introduce the Day Two Keynote Speaker.
- Opportunity to conduct a pre-event two-hour Thought Leadership Workshop (on April 22, 2018). With a variety of workshops published in the May/June edition (digital) of *Laboratory Design*.
- Full page ad in *Laboratory Design* March/April digital edition and accompanying company website.
- Exclusive access to complete list of online registrants through targeted outreach efforts for the event. Includes additional pre-event blast targeting the conference registrants to be sent by Advantage Business Media.
- One 8' x 10' exhibit space (includes 6' table, two chairs, and wastebasket).
- Two complimentary conference passes.
- Company logo in pre-event marketing and recognition as a sponsor in onsite signage.
- Full page ad and company listing in the onsite printed conference guide.
- Post-Event Performance-based Cost-Per-Lead (CPL) campaign (100 Leads).

LAB OF THE YEAR SPONSORSHIP PACKAGE (1 AVAILABLE)

SPONSORSHIP FEE: **\$15,000**

- LDC Conference Welcome Cocktail Reception. Includes 1-minute video (supplied) shown during LDC Welcome Cocktail Reception. Includes sponsor signage and logoed cocktail napkin.
- Host the congratulatory champagne toast for the Laboratory of the Year (LOY) Awards.
- Exclusive 5-minute powerpoint presentation OR 1-minute video (supplied) shown during LOY Awards Ceremony.
- Special recognition with the Laboratory of the Year coverage in the May/June edition (digital) of *Laboratory Design*.
- Full page ad in *Laboratory Design* May/June digital edition.
- One 8' x 10' exhibit space (includes 6' table, two chairs, and wastebasket).
- Two complimentary conference passes.
- Company logo in pre-event marketing and recognition as a sponsor in onsite signage.
- Full page ad and company listing in the onsite printed conference guide.
- Post-Event attendee list.

GOLD LEVEL SPONSORSHIP PACKAGE (5 AVAILABLE)

SPONSORSHIP FEE: **\$10,000**

Option #1: Day 1 Lunch & Learn

An exclusive 15-minute PowerPoint presentation (AV provided) during lunch, followed by a five-minute Q&A at the conclusion of the presentation.

Option #2: Day 2 Lunch & Learn

An exclusive 15-minute PowerPoint presentation (AV provided) during lunch, followed by a five-minute Q&A at the conclusion of the presentation.

Option #3: Speaker Dinner

Sponsor an exclusive dinner for speakers on April 22, the first night of the conference and bring 4 guests of sponsor's choice.

Option #4: Conference Bag Sponsor

Sponsor logo included on conference bag and exclusive rights to add in materials of choice to the conference bag.

Option #5: Lab Tours Sponsor

Exclusive sponsor of the pre-lab tours breakfast and lab tours on April 25, as well as ability to provide sponsor promotional materials on the bus.

Sponsors of any one of the above also receive the following:

- Half page ad in the *Laboratory Design* March/April edition (digital).
- One 8' x 10' exhibit space (includes 6' table, two chairs, and wastebasket).
- Two complimentary conference passes.
- Company logo in pre-event marketing and recognition as a sponsor in onsite signage.
- Half page ad and company listing in the onsite printed conference guide.

EXHIBITOR PACKAGE

SPONSORSHIP FEE: **\$5,795**

- One 8' x 10' exhibit space (includes 6' table, two chairs, and wastebasket).
- Company logo in pre-event marketing and recognition as a sponsor in onsite signage.
- Company listing in the onsite printed conference guide.
- Two exhibit area only passes*

*Additional Exhibitor Passes available for sponsors at \$700 per additional staff member.

PRESENTED BY:

Laboratory
Design

FOR INFORMATION, PLEASE CONTACT:

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